



eoMarket is eoStar's eCommerce site that offers its users an Amazon-like ordering experience. It allows you to place orders and review key information about your account, such as your account balance, sales trends, and permit status. You can browse inventory, search active promotions, and add an entire list of products to an order using a simple spreadsheet template. You can keep track of past orders, download invoice PDFs, and add an exact reorder with the click of a button. It is important to note that eoMarket does not eliminate the need for a sales force, but augments it by giving them additional tools to interact with and better understand their customers.

To start, navigate to your site here: [weborders.origlio.com](http://weborders.origlio.com)

### Login

Welcome Back

Company \*  
eastown

Email \*  
test@eostar.com

Password \*  
\*\*\*\*

**LOGIN**


- 1 Need an account? Sign up!
- 2 Forgot Your Password?
- 3 Need Help?

1. Create an account if you're a new user
2. Forgot your password? Reset it from this screen!
3. Need additional help? This link will navigate you to compose an email to customer support



## Home Page

Once you are logged in you will be directed to the Home Page. This screen is an overall view of recent orders, account balances, any upcoming delivery dates, important contact information, license information, recent products ordered, and any featured promotions available.



Customer Web  
Login 1  
www.eostar.com

- Home
- Orders
- Products
- Promotions
- Overview
- Stats & Data
- My Shopping Cart
- Administration
- Log Out

V1.4.1

### Recent Orders

ORDER #	STATUS	ORDERED DATE	DELIVERY DATE	
238924	AWAITING DELIVERY	5/25/21, 10:41 AM	5/27/21, 12:00 AM	ORDER AGAIN →
238923	AWAITING DELIVERY	5/11/21, 4:41 PM	5/13/21, 12:00 AM	ORDER AGAIN →
238254	DELIVERED	10/7/20, 12:55 PM	10/8/20, 9:48 AM	ORDER AGAIN →
1571767	DELIVERED	5/28/20, 2:33 PM	6/1/20, 11:22 AM	ORDER AGAIN →
228649	DELIVERED	3/4/20, 5:04 PM	3/5/20, 8:46 AM	ORDER AGAIN →
1162911	DELIVERED	1/20/20, 4:13 PM	1/23/20, 9:51 AM	ORDER AGAIN →

[VIEW YOUR ORDER HISTORY](#)

### Balance Overview

Total Balance \$-114.40

● Credits ● Near Due ● Past Due

### Upcoming Delivery Dates

JUN 2021

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

### TS2-Savannah Melanson #289

Primary Contact

PHONE No phone number listed.

EMAIL No email listed.

[VIEW ALL CONTACTS](#)

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### License

-03956

EXPIRES Dec 31, 2050

[VIEW ALL LICENSES](#)

### Recent Products

[VIEW ALL](#)

#### BLUE MOON 1/2 BBL

PRICE NOT AVAILABLE

Price: \$120.00 | In Stock  
Cases per Pallet: 0  
Retail UPC: 071990091154  
Case UPC: 071990091154

Pack Qty  
BBL 0

0 BBL in cart

[ADD TO CART](#)

#### CORONA EXTRA 6PK BTL

PRICE NOT AVAILABLE


Price: \$25.15 | In Stock  
Cases per Pallet: 0  
Retail UPC: 080660916053  
Case UPC: 080660916053

Pack Qty  
CASE 0

0 CASE in cart

[ADD TO CART](#)

### Featured Promotions



#### \$5 off blue moon products when you buy 2

Minimum Requirement of 2 Items

Ends on 6/30/21 [Mix and Match](#)

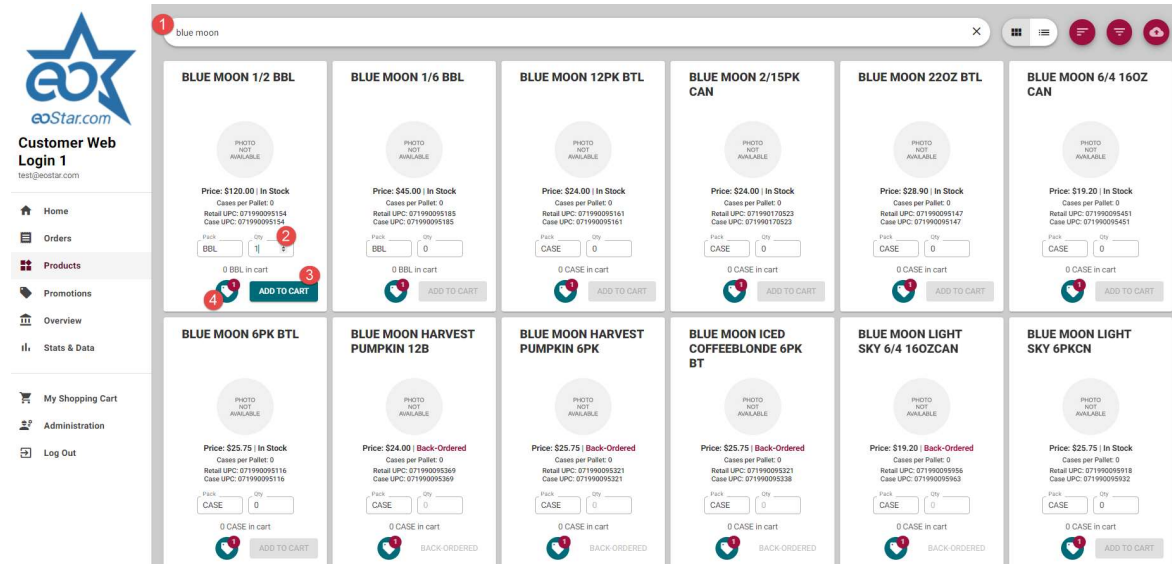
Add 2 items to qualify and 0 of those items will be free!

(0 out of 2 items in your cart)

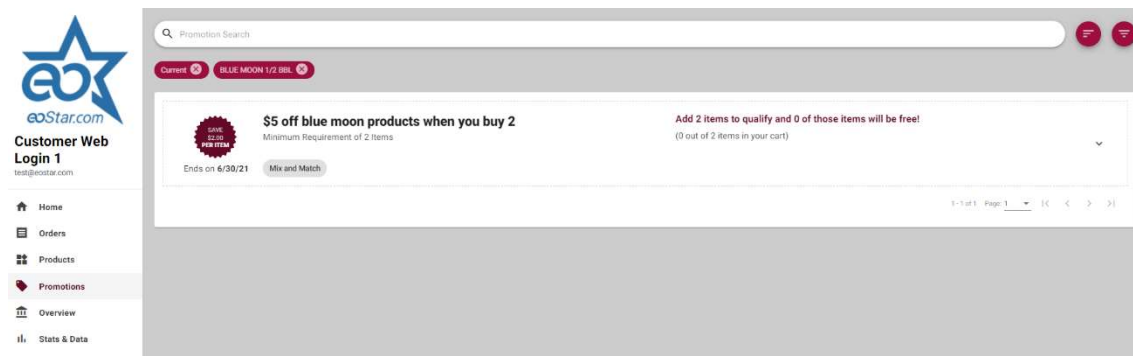


## Place an Order

Let's walkthrough placing an order! Navigate to the Products page:

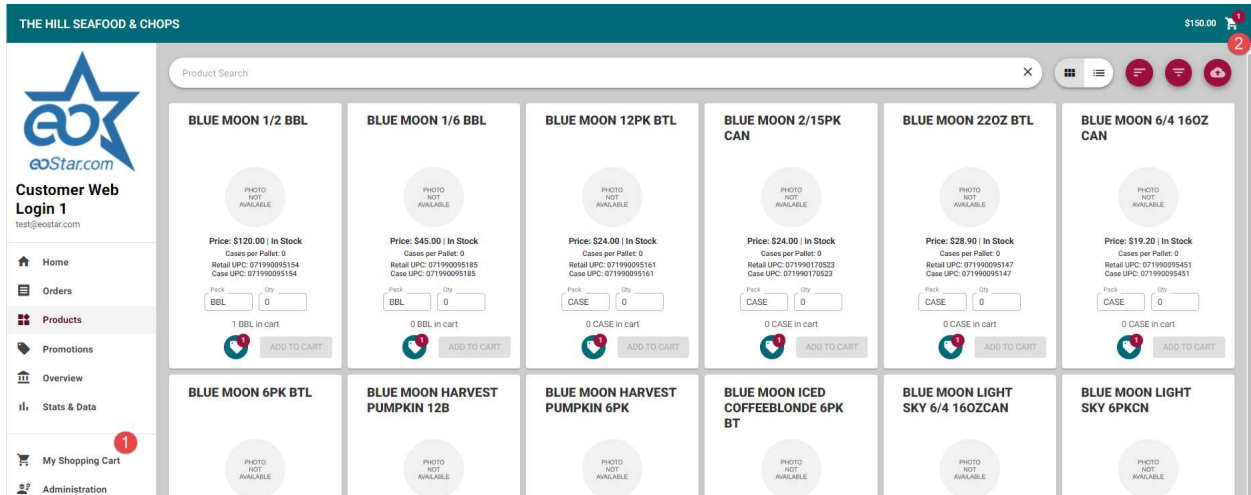


1. On the Product page, you can use the search bar at the top to look up the item you wish to order
2. Next, you will add the quantity of product you are wanting to purchase
3. Then click add to cart!
4. This tag icon shows that there is a valid promotion for the Product. By clicking this icon, it will take you to the Promotions page and provide you with details on the promotion:



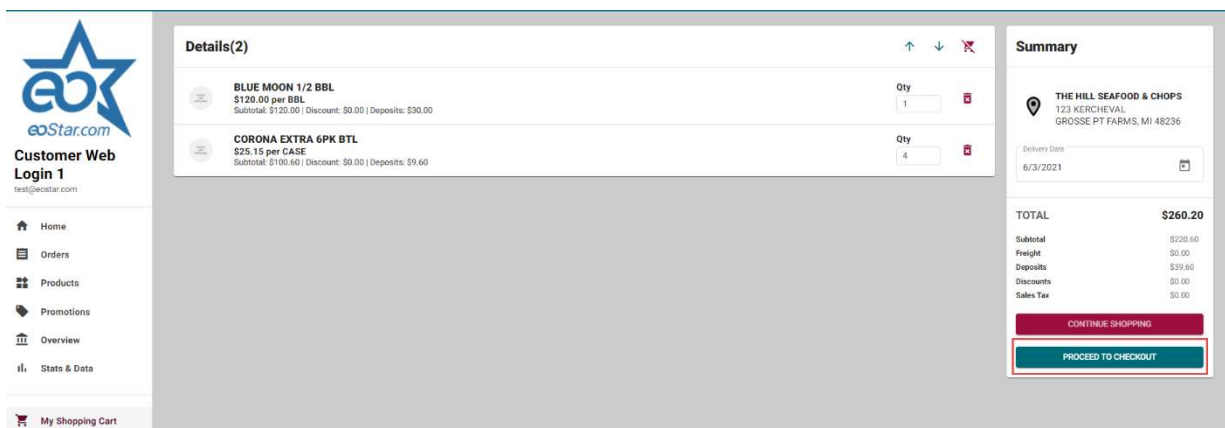


Once you have finished adding items to your cart, lets check out! You can get to the Checkout screen two ways:



1. You can click on My Shopping Cart directly
2. Or you can click the shopping cart icon in the upper right-hand corner

Right before checkout, the Shopping Cart page will show you a summary of the Products you are about to order. You can verify you have added all the items you wish to purchase. If you forgot an item, you can navigate back to the Products page and add it; otherwise, click Proceed to Checkout! You can increase and decrease quantities or remove a product altogether from this screen.





On the checkout screen, you will have one final review prior to placing your order:

**Review**

**Delivery Options**

State: THE HILL SEAFOOD & CHOPS (1) PO Number

Delivery Notes (2)

**Promotions Check** (3)

BLUE MOON 1/2 BBL (1) City: 1  
\$120.00 | Weight: 0 lbs | Discount: \$0.00 | Deposits: \$30.00 per BBL

Minimum Requirement of 2 Item(s)  
Add 2 Item(s) to qualify!  
(1 out of 2 item(s) in your cart)  
Mix and Match

Ends on 6/30/21

**Item Review** (4)

BLUE MOON 1/2 BBL \$120.00 per BBL Subtotal: \$120.00   Discount: \$0.00   Deposits: \$30.00	Qty: 1
CORONA EXTRA 6PK BTL \$25.15 per CASE Subtotal: \$100.60   Discount: \$0.00   Deposits: \$9.60	Qty: 4

**Summary**

THE HILL SEAFOOD & CHOPS  
123 KERCHEVAL  
GROSSE PT FARMS, MI 48236

Delivery Date: 6/3/2021 (5)

**TOTAL \$260.20**

Subtotal: \$220.60  
Freight: \$0.00  
Deposits: \$39.60  
Discounts: \$0.00  
Sales Tax: \$0.00

CONTINUE SHOPPING  
PLACE YOUR ORDER (6)

1. Here you can change which store this order will be delivered to
2. You can add delivery notes for the order
3. eoMarket will perform a cross check on your order to see if you are close to qualifying for any promotions
4. One final review over your entire order to ensure you have added all Product you wish to purchase
5. You can change the date for when you want your order to be delivered (based on your delivery schedule)
6. Finally, place your order! Your order will be submitted and a confirmation email will be sent to the email set up for your account

**Thank you!**

Your order has been submitted. You should receive a confirmation email shortly.

[View Your Account](#)



## Order History

Say your orders are pretty consistent across the board, meaning that you are regularly purchasing the same Products over and over. By navigating to the Home page, you can easily re-order an existing order placed:

ORDER #	STATUS	ORDERED DATE	DELIVERY DATE	
238924	AWAITING DELIVERY	5/25/21, 10:41 AM	5/27/21, 12:00 AM	<b>1</b> ORDER AGAIN →
238923	AWAITING DELIVERY	5/11/21, 4:41 PM	5/13/21, 12:00 AM	ORDER AGAIN →
236254	DELIVERED	10/7/20, 12:55 PM	10/8/20, 9:48 AM	ORDER AGAIN →
1571767	DELIVERED	5/28/20, 2:33 PM	6/1/20, 11:22 AM	ORDER AGAIN →
228669	DELIVERED	3/4/20, 5:04 PM	3/5/20, 8:46 AM	ORDER AGAIN →
1162911	DELIVERED	1/20/20, 4:13 PM	1/23/20, 9:51 AM	ORDER AGAIN →

**Buy Again**

This will add all available products from this order to your shopping cart. Continue?

No **2** Yes

**3** VIEW YOUR ORDER HISTORY

1. Click Order Again
2. A pop-up box will appear confirming that you want to add all available Products to your Shopping Cart
3. If you are unsure which order you are wanting to order again, you can click on View Your Order History which will bring you to the Orders page where you can verify the Order you would like to buy again:

ORDER NUMBER	PO NUMBER	INVOICE NOTE	ORDERED ON	DELIVERED ON	TOTAL	STATUS	INVOICE PDF
238924		Order 238924	05/25/2021		\$260.20	Pending	<b>ORDER DETAILS</b>
238923		Order 238923	05/11/2021		\$110.20	Pending	ORDER DETAILS
236254		Order 236254	10/07/2020	10/08/2020	\$28.20	Completed	ORDER DETAILS
1571767		Order 1571767	05/28/2020	06/01/2020	-\$142.60	Completed	ORDER DETAILS
228669		Order 228669	03/04/2020	03/05/2020	\$162.20	Completed	ORDER DETAILS



## Order Details

If you need to review the contents of an order to determine which to re-order, you can click on Order Details and then you can then complete the same action as you can do on the Home page to re-order Product:

The screenshot shows the 'Order #238923 - Pending' page. On the left is a navigation sidebar with links for Home, Orders, Products, Promotions, Overview, Stats & Data, My Shopping Cart, Administration, and Log Out. The main content area includes the eoStar.com logo, the customer name 'THE HILL SEAFOOD & CHOPS' with address '123 KEROCHEVAL, GROSSE PT FARMS, MI 48236', the order date 'Tue 05/11/2021', and the delivery date 'Delivery On'. An invoice note states 'No Deliveries before 9am EST' and the total weight is '0.00 lbs'. A table lists the product 'CORONA EXTRA 6PK BTL' with a quantity of 4, price of \$25.15 each, and a total of \$110.20. Below the table are two buttons: 'VIEW AS PDF' and 'BUY AGAIN' (highlighted with a red box). A summary table on the right shows a subtotal of \$100.60, discounts of \$0.00, deposits of \$9.60, and a total of \$110.20, with the status 'PAID'.

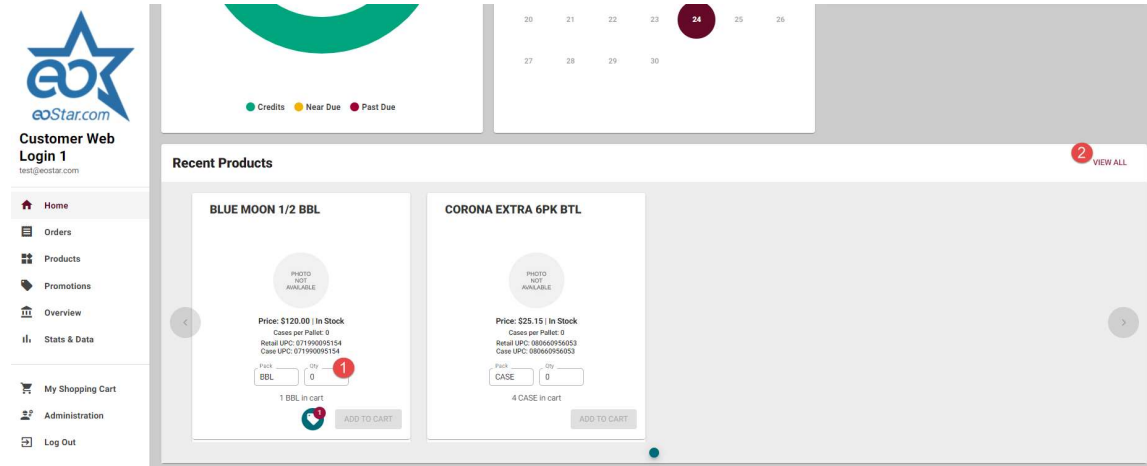
Product	Pack	Qty	Price Each	Discount Each	Deposit Each	Total
CORONA EXTRA 6PK BTL	CASE	4	\$25.15	\$0.00	\$2.40	\$110.20

Subtotal	\$100.60
Discounts	\$0.00
Deposits	\$9.60
Delivery Charge	\$0.00
Freight	\$0.00
State Tax	\$0.00
City Tax	\$0.00
<b>Total</b>	<b>\$110.20</b>
<b>PAID</b>	

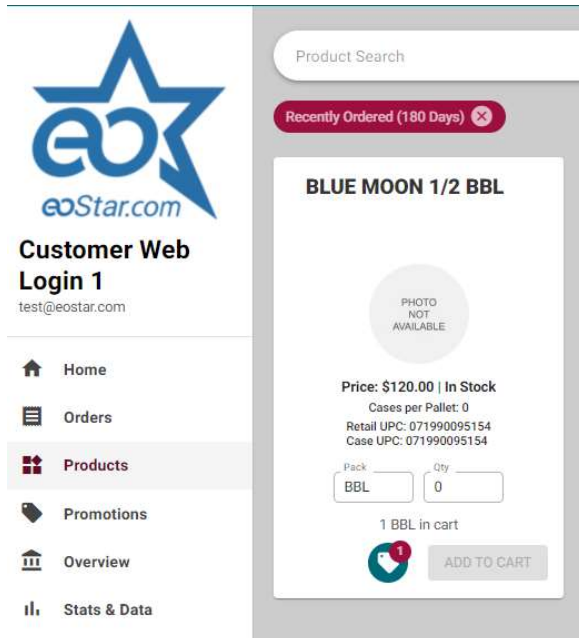


## Recent Products

You can also easily re-order Product from the Recent Products section on the Home Screen:



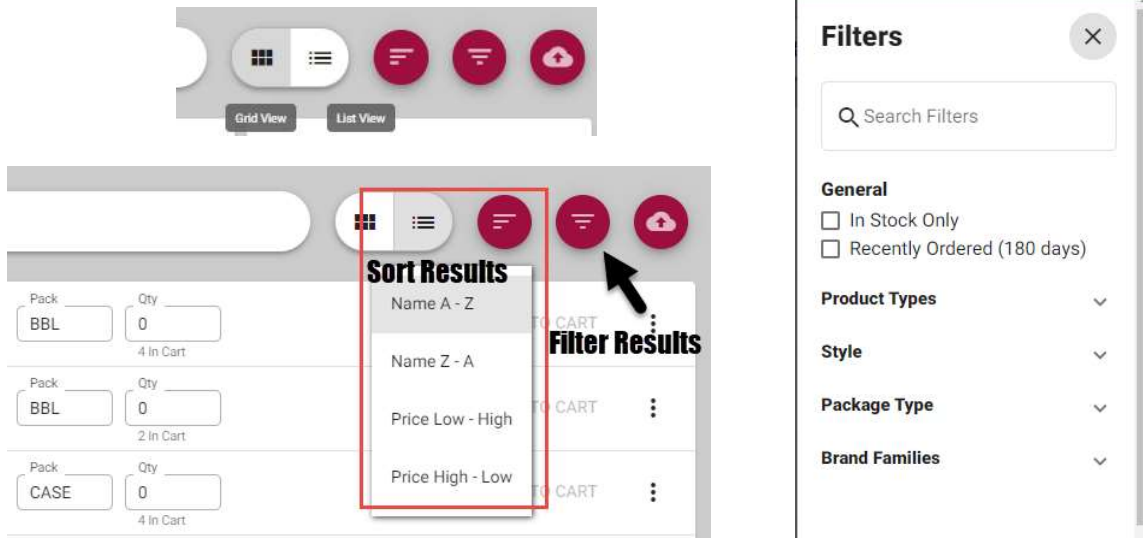
1. You can choose your quantity and Add to Cart
2. The View All link will take you to a Product Search that will show you all Recently Ordered Product from the last 180 days:





## Products

There are 2 different views of the Products page: Grid or List view. Along with that are multiple filters and sorting options:





## Promotions

One of the nice things about eoMarket is that if your order qualifies for any on-going promotions, eoMarket will automatically apply the discounts. You can also browse active Promotions directly right in eoMarket:


The screenshot displays the eoMarket website's Promotions section. On the left is a navigation sidebar with links for Home, Orders, Products, Promotions (highlighted), Overview, Stats & Data, My Shopping Cart, Administration, and Log Out. The main content area features a search bar and a 'Current' filter. A prominent promotion banner reads '\$5 off blue moon products when you buy 2' with a 'SALE \$2.00 PER ITEM' badge and 'Ends on 6/30/21'. Below the banner, a requirement states 'Add 2 items to qualify and 0 of those items will be free!'. A section titled 'Add item(s) to cart! (1 out of 2) Required' contains four product cards, each with a 'PHOTO NOT AVAILABLE' placeholder and a quantity input field. The products are: BLUE MOON 1/2 BBL (\$120.00, 1 in cart, In Stock), BLUE MOON 1/6 BBL (\$45.00, 0 in cart, In Stock), BLUE MOON LSE BTL (\$22.60, 0 in cart, Back-Ordered), and BLUE MOON 12PK BTL (\$24.00, 0 in cart, In Stock). A red '3' badge is next to the first product's quantity field. A blue 'ADD 2 ITEMS TO CART (\$240.00)' button is at the bottom right, with a red '4' badge above it. The footer shows '1 - 1 of 1 Page 1'.

1. When you navigate to the Promotions page, it will automatically filter for Current Promotions but you can utilize the filters to see any upcoming ones or if you're looking for a specific type of promo
2. Expanding the Promotion will show what Products are valid for this promo
3. You can enter quantities right on this page
4. Add to cart!



## Account Overview

The overview page is a summary screen of information for your account. It includes any outstanding balances the you might have, account contacts, upcoming delivery dates, and keeps track of licenses and permits.




**Customer Web Login 1**  
test@eostar.com

- Home
- Orders
- Products
- Promotions
- Overview**
- Stats & Data
- My Shopping Cart
- Administration
- Log Out

### THE HILL SEAFOOD & CHOPS

#1017



Total Balance  
\$-114.40

● Credits ● Near Due ● Past Due

### BALANCE DETAILS

1 ORDER

ORDER NUMBER	STATUS	AMOUNT	
1571767	Credit	-\$114.40	<a href="#">VIEW ORDER</a>

Items per page: 5 1 - 1 of 1 |< >|

### TS2-Savannah Melanson

Primary Contact

No phone number listed. No email listed.

[Call](#) [Email](#)

### ACCOUNT CONTACTS

CONTACT TYPE	NAME	PHONE	
Inside sales	TS1-TelSell Route 90		<a href="#">Call</a> <a href="#">Email</a>
Inside sales	TS2-Savannah Melanson		<a href="#">Call</a> <a href="#">Email</a>

Items per page: 5 1 - 2 of 2 |< >|

### UPCOMING DELIVERY DATES

NEXT DELIVERY DATE: 6/3/21, 12:00 AM

JUN 2021

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

### LICENSES AND PERMITS

1 LICENSE & 2 PERMITS

STATUS	NAME/NUMBER	EXPIRES
	03666 Liquor License - null	Dec 31, 2050
	1 DES TERRITORY	Dec 31, 2050
	1 RedBull	Dec 31, 2050

Items per page: 5 1 - 3 of 3 |< >|



## Stats & Data

The Stats & Data page keeps a record of your orders over time. It has metrics such as the number of orders, average order size, number of bottles, cases, kegs ordered, etc.

